

# Anna Hallgren

## CONTACT

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## PROFESSIONAL EXPERIENCE

### **Reporter March 2024-Present**

Inferno Intel, Phoenix, Arizona

- Reporting on Arizona State University sports teams through video segments
- Used the Adobe Suite to create b-roll for a weekly studio show
- Worked with other students in a student run organization

### **Student Ambassador March 2024-Present**

Arizona State University, Phoenix, Arizona

- Used Salesforce to connect and recruit prospective students
- Lead tours of the building for prospective and admitted students
- Used software such as Microsoft Excel and Word to collaborate with colleagues

### **Video Editor November 2025- Present**

Freelance, Online

- Used Adobe Premiere Pro and After Effects to create sports videos to post on social media
- Generated videos reaching 50k views
- Creating edits of recreational teams to professionally post

### **Summer Camp Counselor July 2022-Present**

Not on My Watch, Lawrenceville, New Jersey

- Helped to enforce a curriculum surrounded around self love in Brazilian Jiu-Jitsu classes
- Helped kids learn how to share through activities come up by me and my team
- Build connections with colleagues using teamwork and leadership skills

### **Intern- Major League Baseball May 2024**

Public Relations Department, New York City, New York

- Worked together with colleagues to write a press release about the upcoming MLB All-Star Game and the All-Star Ambassadors
  - Found relevant Tweets and articles for the company newsletter that was sent out in the morning and evening
  - Shadowed in meetings with my mentor about the All-Star Game, MLB app and other debriefings
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## EDUCATION

### **Arizona State University, Walter Cronkite School of Journalism and Mass Communication August 2024- May 2028**

Bachelors of Arts in Sports Journalism

- GPA: 3.71
  - Inferno Intel
  - Dean's List Fall 2024
  - Association of Women in Sports Media
  - Student Ambassador
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